



We are a non-profit organization comprised of business owners, area residents, and interested citizens whose mission it is to preserve and improve Oak Street and the surrounding neighborhood as a way of maintaining the cultural heritage of our city to the benefit of the entire community. Membership in the Oak Street-Main Street Association is open to any interested person who would like to contribute their time and voice to

2008 MEMBERSHIP

Membership Benefits

- Ability to impact the decisions that affect the Oak Street corridor
- Opportunity to meet and collaborate with small business owners, local residents and concerned citizens just like you!
- Subscription to quarterly newsletter and email updates on Oak Street events
- Eligibility to vote for Board of Directors and participate on committees
- Receipt of a membership package with discount coupons, bumper sticker & more

Additional Benefits to Business Owners

- Eligibility to apply for improvement grants for your property
- Access to publicity through the Oak Street website and newsletter
- Opportunity to take part in business education seminars and workshops
- Benefit from district promotion and advertising
- Access to planned buying co-op for volume discounts on goods and services

In turn, your membership will contribute to the following benefits to be shared by community

- Revitalization of local shopping
- Increase in commercial traffic and sales
- Improved neighborhood safety and reduction in crime
- Neighborhood beautification
- Improvements to building stock
- Increase in property values

Membership Categories

- **Live Oak/Benefactor:** \$500 & up
- **Oak Tree/Corporation:** \$250-\$499
- **Oak Leaf/Small Business:** \$100-\$249
- **Oak Street Merchants & Board Members:** \$100 & up
- **Seedling/Family:** \$50 (½ vote per family)
- **Acorn/Individual:** \$25 (½ vote)

Committees – Check committees you would like to be involved in. Circle any specifics.

- **Promotion** Marketing Oak Street's unique characteristics to shoppers, investors, new businesses, tourists and others. Retail promotional activity, special events and on-going programs to build positive perceptions of the district. (Festivals, Business advertising, In-store events)
- **Design** Improving the Oak Street Corridor image by enhancing its physical appearance-not just that of buildings but also of street lights, window displays, parking areas, signs, sidewalks, promotional materials and all other elements that convey a visual message about what the street is and what it has to offer.
- **Organization** Getting everyone working toward the same goal and assembling the appropriate human and financial resources. Managing the Main Street office and staff, preparing and approving annual budgets and keeping financial records, planning and conducting fund-raising activities, increasing the volunteer base, and seeking public/private partnerships.
- **Economic Restructuring** Strengthens the existing economic assets while expanding and diversifying its economic base. Economic restructuring activities include helping existing businesses expand, recruiting new businesses to provide a balanced mix, converting unused space into productive property and sharpening the competitiveness of merchants



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Send checks to: Oak Street Association 8436 Oak St. New Orleans, LA 70118 OakStreetNOLA@bellsouth.net 228-3349



Date _____

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Amount Paid \$ _____

Name _____

Street _____

City _____ State _____ Zip _____

Phone(H) _____

 (O) _____

 (C) _____

Email _____