

OSMS *Accomplishment * Events * Activities* 2009

- 3rd Annual Meeting – Squeal Bar-B-Q
- Street Renovation Information and Interface. Public forums facilitation.
- Kicking for Kids Co-op Promotion at the JCC.
- “Oak Street: Funkiness with a fresh new face” Ad in Insider Gallery.
- “Get your Oak Street fix” Ad campaign during street construction.
- “All Businesses Are Open” signs posted anticipating construction
- Night Out Against Crime Street Party
- 3rd Thursday Street Event: September / October
- Org. Committee - 11 items to make Oak St. communications better
- CRNA & Oak St. – Meeting on the Future of Oak Street
- Strategy/Visioning Session – Organizational chart & financial plan
- Quarterly Open General Meeting – Ideas, comments, concerns
- Oak Street boundaries forum
- Focus is Oak Street, Outreach is Everywhere!
- Social Networking for communication – Facebook and Twitter sites launched
- Oak Street full page ad in the Gallery Insider
- 3rd Annual New Orleans Po-Boy Preservation Festival
- Front page of Gambit
- Many honors in the Gambits “Best of” issue
- PBF Recognition in the New York Times Dining Section
- Oprah Magazine feature Oak Street as #12 of “100 Things that are getting better”
- Caroling at Palmer Park
- Holiday on Oak
- 2 page spread in Preservation Magazine
- Oak Street/PBF sweeps the Addy Awards for marketing!

- ER Com. worked w/ S. Midura to investigate financial relief opportunities during street construction.
- Participated in 'Jane's Walk' A nationally known coordinated walking tour featuring great places to walk.
- **Oak Street History Project UNO history graduate student projects,**
 - **Kogos Grocery Store oral history project.**
 - **Women and Oak Street History:** focus on women who own or used to own a business on Oak Street
 - **Oak Street Family Histories;** Oak Street, like all main streets, is an assemblage of families. This project gathered family photographs from many of the past and present Oak Street families and compile in a DVD slideshow.
 - **Carnival History on Oak Street: Researches the history of the Carnival on Oak Street: The Krewe of Carrollton.**
 - **Spiro's Shoes: History of the retail establishment on Oak in the 1930's and 1940's.**
 - **More Fun Comics: Multi-media history of the Oak Street shop.**
 - **Oak Street Servicemen during WWII & the Oak Street Homefront -** Collection of stories of the people of Oak Street during WWII
 - **Jed's and Punk Rock on Oak Street:** The building that now serves as the corporate headquarters for Zea's and Semolina's once showcased an often forgotten, underground genre of music in New Orleans: punk rock.
 - **Oak Street Athletics:** Prominent athletes have come from all parts of the city, and Oak Street is no exception. This project is an in-dept investigation of great athletes that came from Oak Street; and the athletic clubs that they frequented.
- **Oak Street featured in 'Our Global Village' project at Isadore Newman School.**
- **\$30,000 of cash sponsorships to go toward Po-Boy Festival.**
- **\$? of In-kind sponsorships to go toward Po-Boy Festival.**
- **Feature in City Business Magazine about Oak Street.**
- **Numerous TV news interviews during street construction process.**
- **Worked with neighborhood on the Save The Nix Library Project & Landscape Improvements**
- **Participated in City Works Pride Projects**
- **Conducted Oak Street business survey.**
- **Contributing sponsor for dining/enter brochure for Stay Local**
- **Featuring Oak Street dining establishments.**
- **Oak Street booth at Preservation Resource Center Sellabration.**
- **Oak Street Wine Bar Permitting Process:** Participated in numerous neighborhood meetings & supporting letter to city council.

OSMS *Accomplishment * Events * Activities* 2008

- 2nd Annual Meeting at Saltwater Grill
- Oak St. receives Cultural District designation.
- Graffiti Removal Campaign
- Art on Oak - Art for Art Sake – WCEF
- 2nd Annual Oak Street Bar-B-Q Block Party Fundraiser for COPSII
- Relay for Life – Fundraiser for American Cancer Society
- St. Baldrick’s Day Fund-raiser for pediatric cancer research.
- Publicity support for Krewe of Oak and Krewe of Abeona
- Wine and Cheese Social
- The Return of the Streetcar Celebration
- Oak St. in documentary “Independent America – Rising from the Ruins”
- Received \$20,000. grant from Greater New Orleans Foundation. for trash cans, installation and street enhancements.
- LSU Dept. of Interior Design proposals for Oak Street businesses.
- At least 13 new businesses on Oak
- Outdoor security camera initiative from PBF proceeds.
- 2 Gateway signs installed at Oak and River Road
- Town Hall meeting to discuss the street renovations
- Façade Grants - \$5,000 grant generated \$30,000. In improvements
- Clean Sweep Clean Up
- Participated in the National Trust for Historic Preservation business survey
- 2nd Annual New Orleans Po-Boy Preservation Festival
- Po-Boy Fest takes special award at La. Trust for Historic Preservation Conference
- Caroling at Palmer Park
- Light Up Oak Campaign
- Holidays On Oak

• OSMS *Accomplishment * Events * Activities* 2007

- **1st Annual meeting/dinner at Asian Cajun**
- **OnlyOnOak.com website launched**
- **Public Meeting – Oak St. Improvement Project**
- **Second round of Façade Grants Awarded**
- **Business and Tax Seminar – Mayor’s Office of Recovery Development**
- **Oak Street Improvement Project Public Meeting**
- **Quarterly newsletters begin**
- **Art on Oak / Mid-Summer Mardi Gras**
- **Night Out Against Crime**
- **Oak Street Bar-B-Q Block Party Fundraiser for COPSII**
- **Light Up Oak Campaign**
- **Co-op business advertising**
- **Wine and Cheese Mixer – Social/Informational**
- **Idea Village business outreach grants for Oak Street businesses.**
- **PoBoyFest.com website launched to keep people up to date with the fest**
- **1st Annual New Orleans Po-Boy Preservation Festival**
- **Front page and full story in the Times Picayune Lagniappe Section**
- **Caroling at Palmer Park**
- **Light Up Oak Campaign**
- **Holiday Open House on Oak**

OSMS *Accomplishment * Events * Activities* 2006

- **Applied and received Main Street Grant**
- **Main Street training for all committees**
- **Define Mission/Vision, By-Laws**
- **A Business After Hours “Meet and Greet” at Gelato Pazzo Caffè’**
- **Businesses participated in the StayLocal.org Business Growth Summit**
- **Spring Cleanup**
- **Ongoing market study analysis**
- **Five facade grants awarded to Oak Street businesses**
- **Wine and Cheese Membership Drive**
- **Two LA Main Street Resource Team Visits: Evaluation and training and Annual Oak Street work-plan development.**
- **St. Baldrick’s Day Fund-raiser for childhood cancer**